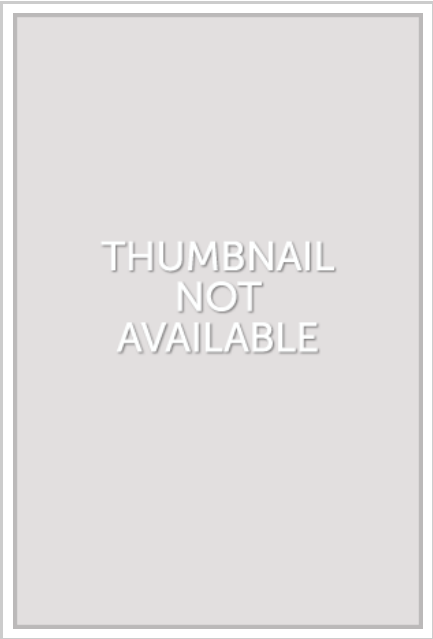


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Keynes's Way to Wealth: Timeless Investment Lessons from the Great Economist

By John F. Wasik

McGraw-Hill Education - Europe. Hardback. Book Condition: new. BRAND NEW, Keynes's Way to Wealth: Timeless Investment Lessons from the Great Economist, John F. Wasik, "Mr. Wasik's distillation of how Keynes made - and then remade - his fortune is instructive. And the principles that Keynes followed have stood the test of time. As Mr. Wasik adds, 'The object of investing is to ensure prosperity, not to become obsessed with making money.'" (The New York Times). John Maynard Keynes indelibly made his mark on global economics.Few people know, however, that he was also a daring, steel-nerved investor who built a multimillion dollar fortune in the stock market while providing financial counsel to the likes of Winston Churchill and FDR. Now, you can learn from - and imitate - Keynes' success by examining the story of his life and investment strategies, masterfully told by award winning author John F. Wasik. As you follow Keynes from his early years with the Bloomsbury Group, through two world wars and the Great Depression Keynes' theories and practices come to life by way of the historic and personal events that shaped them. Like today's investors, Keynes faced markets roiled by panic, inflation, deflation, widespread unemployment, and...

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