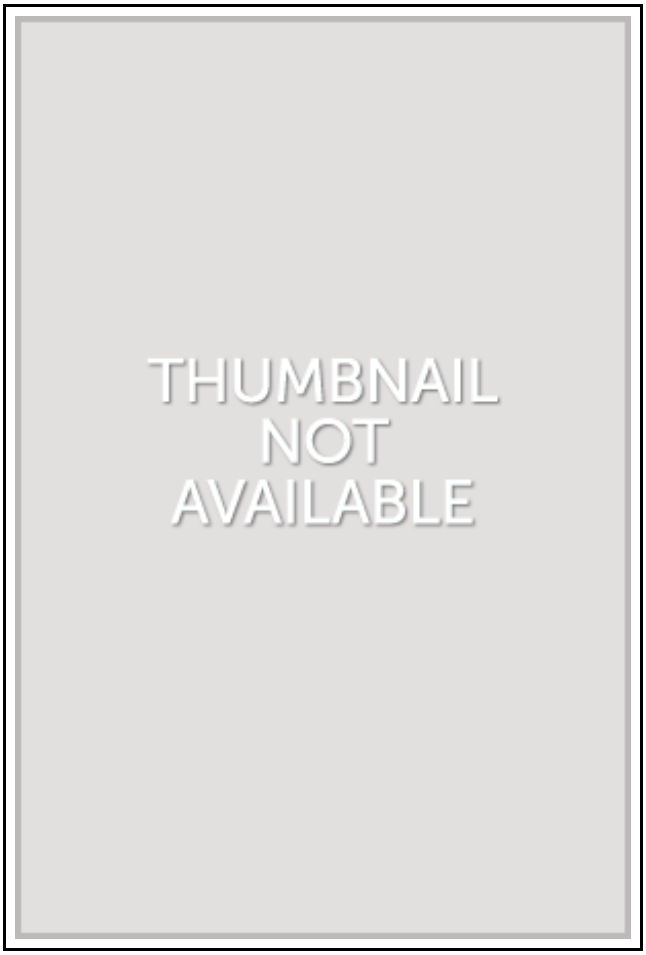
Heroin and Contergan



Filesize: 5.08 MB

Reviews

This publication is definitely worth buying. It is writter in straightforward words rather than difficult to understand. You are going to like how the writer compose this publication.
(Dr. Joaquin Klein)

HEROIN AND CONTERGAN

DOWNLOAD

To get **Heroin and Contergan** PDF, you should access the link beneath and save the document or have accessibility to additional information that are relevant to HEROIN AND CONTERGAN ebook.

GRIN Verlag Okt 2008, 2008. Taschenbuch. Book Condition: Neu. 210x148x2 mm. This item is printed on demand - Print on Demand Neuware - Research Paper from the year 2007 in the subject Business economics - Business Management, Corporate Governance, grade: 1,3, University of Applied Sciences Osnabrück, course: International Markets, 15 entries in the bibliography, language: English, abstract: In the modern medicine the use of pharmaceutical products for treatment of wide spectrum of diseases is indispensable and of common practice. Hence, the responsibility of the pharmaceutical companies to guarantee the safety of their drugs for human consumption is enormous. Unfortunately, there are cases from the history proving that due to improper testing and human negligence drugs caused more harm than good. Even in the present day, these tragedies are worth an examination in order to remember and learn from past mistakes and to prevent their recurrence. Many people believe that street drugs are 'an entirely different class than prescription drugs, and they believe that pharmaceutical companies would never manufacture or sell street drugs'. Actually the well-known pharmaceutical giant, Bayer AG, is responsible for the most addictive and feared drug nowadays - heroin. Exactly 50 years ago, on 1. October 1957, another big pharmaceutical producer, Grünenthal, introduced the substance thalidomide. It was perscribed mainly as a sedative and for treatment of morning sickness during pregnancy, before it was discovered that the drug caused severe birth defects. In this assignment I will investigate the consequences caused by both drugs, as well the role of the producing company in the tragedy. By providing a brief history of the development of heroin and thalidomide, as well as a detailed research of the testing and marketing strategies, I am interested in the crisis management measures that Bayer AG and Chemie Grünenthal applied to handle the catastrophes....

Read Heroin and Contergan Online
Download PDF Heroin and Contergan
Download ePUB Heroin and Contergan

Relevant eBooks



[PDF] Psychologisches Testverfahren
Click the link under to download "Psychologisches Testverfahren" file.
Read eBook »



[PDF] Programming in D
Click the link under to download "Programming in D" file.
Read eBook »



[PDF] A Tale of Two Lesbians (Paperback)
Click the link under to download "A Tale of Two Lesbians (Paperback)" file.
Read eBook »



[PDF] First Fairy Tales
Click the link under to download "First Fairy Tales" file.
Read eBook »



[PDF] Phonics Fun Stick Kids Workbook, Grade 1 Stick Kids Workbooks
Click the link under to download "Phonics Fun Stick Kids Workbook, Grade 1 Stick Kids Workbooks" file.
Read eBook »



[PDF] Have You Locked the Castle Gate?
Click the link under to download "Have You Locked the Castle Gate?" file.
Read eBook »

[PDF] Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselues By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1625) (Paperback)

Access the web link listed below to get "Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselues By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1625) (Paperback)" file.

Save PDF »

[PDF] Medical information retrieval (21 universities and colleges teaching information literacy education family planning)

Access the web link listed below to get "Medical information retrieval (21 universities and colleges teaching information literacy education family planning)" file.

Save PDF »

[PDF] Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselues By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1624-1625) (Paperback)

Access the web link listed below to get "Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselues By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1624-1625) (Paperback)" file.

Save PDF »

[PDF] TJ new concept of the Preschool Quality Education Engineering: new happy learning young children (3-5 years old) daily learning book Intermediate (2)(Chinese Edition)

Access the web link listed below to get "TJ new concept of the Preschool Quality Education Engineering: new happy learning young children (3-5 years old) daily learning book Intermediate (2)(Chinese Edition)" file.

Save PDF »

[PDF] Eighth grade - reading The Three Musketeers - 15 minutes to read the original ladder-planned

Access the web link listed below to get "Eighth grade - reading The Three Musketeers - 15 minutes to read the original ladder-planned" file.

Save PDF »

[PDF] Genuine] outstanding teachers work (teachers Expo Picks Books) (Chinese Edition)

Access the web link listed below to get "Genuine] outstanding teachers work (teachers Expo Picks Books)(Chinese Edition)" file.

Save PDF »